



Theme for 2025:
'NEXT GENERATION RENTED LIVING'
- 'Trends, Scale, Opportunities' ...

Date - Thursday, 2nd October, 2025

Venue - Hilton London Wembley, Lakeside Way, Wembley, Middlesex HA9 0BU

Timings - 8.30am - 5.30pm - followed by Drinks Reception

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CONFERENCE PROGRAMME

8.30	Registration, Coffee & Networking	
9.15	Conference Welcome	Leigh Salter - Managing Director, Movers & Shakers
9.25	KEYNOTE 1 - Rented Living - Solving London's Housing Crisis - Short and Long-Term	Joanne Drew - Co-Chair, London Housing Directors' Group, London Councils
9.45	PRESENTATION 1 - The Global Living Universe - Investment, Supply, Mobility, Urbanisation	Emma Rosser - Director, Living Research and Strategy, EMEA, JLL Europe
10.00	Panel Session 1 - Investing in Rented Living - Viability, Fundability, Investability - Making it Work!	Moderator: Simon Scott - Lead Director, Living Capital Markets, JLL Europe
	A positive look at the UK Market, and how we make Rented Living work from an Investors perspective?	Rebecca Taylor - Managing Director, Multi-Family, Long Harbour
	How attractive is the Rented Living market in UK, how well do we compete in terms of Capital Flows?	Damien Sharkey - Managing Director, Hub
	What are biggest barriers to investment, how do we overcome them, what support do we need from who?	Jennifer Murray - Director Products, Equity & Partnerships, Homes England
	What Rented Living models are most attractive, where is investment focused?	Shivani Goolab - Head of Private Client Lending, Investec
	What are the key routes to market, who takes the risk, what funding models are working?	Michael Campbell - Senior Managing Director, Pretium
10.50	Coffee Break	
11.20	PRESENTATION 2 - The Affordability Enigma	Sandra Jones - Managing Director, PriceHubble
11.40	Panel Session 2 - Rented Living - Creating Places, Driving Economic Growth	Niki Kyriacou - Sector Lead - BTR, NHBC
	What part can rented living play, in major regenerations projects?	James Saunders - Chief Executive, Quintain plc
	How can the 'rented living' element deliver better amenities, build communities, deliver better social outcomes?	Lesley Roberts - BTR Operations Director, Related Argent
	What 'rented living models' have been adopted on mixed-use projects where and how have they delivered value?	Alastair Mullens - Managing Director, Vertus
	What models are emerging, where and how will these deliver future, sustainable value?	Rick de Blaby - Chief Executive, Get Living
12.30 - 14.30	Lunch & Networking Break	
13.20 - 14.10	Expert Session 1: 'Private & Public Collaboration - Delivering Affordable Living' Options... Moderator - Colette McCormack - Head of Planning, Manchester, Winckworth Sherwood Olivia Harris - Chief Executive, Dolphin Living Catherine Raynsford - MD Stock Acquisitions, L&G Affordable Homes Sarah Lovell - Regeneration Programme Director, Enfield Council Cath Webster - Chief Executive, Thriving Investments	Expert Session 2: Getting it Built ... Efficiently, Sustainably, Economically Moderator - Jo Hologreen - Senior Architect, Assael Architecture Joe Thornton - Founder & Chief Executive, Cast Consultancy Chris Dent - Construction Director, Related Argent Simon Harold - Business Development Director, PCE Kevin McHugh - Senior Managing Director Construction, Greystar
14.40	Welcome Back	Leigh Salter - Managing Director, Movers & Shakers
14.45	VIDEO - 'Wembley Park is Buzzing' - Quintain Living	
15.00	Panel Session 3 - 'Next Generation Rented LivingMeeting Expectations, Renters, Communities	Richard Williams - Chief Executive, Ringley Group
	What have been the biggest lesson learned, in terms of the evolution of rented living models?	
	How have the models developed, what have been the latest innovations?	Todd Marler - Senior Director Operations, Greystar
	What impact are legislative changes having on shaping the management and delivery of rented living models models?	Anna Hwang - Chief Investment Officer, Placefirst
	What are residents looking for, how have delivery models changed?	Alan Bailey - Head of Operations, Way of Life
	What can we learn from Rented Living overseas?	Nik Dyer - Development Director, Halcyon
	What will be the biggest influences on the future development of rented living?	Michela Hancock - Chief Executive, Hilltop Property Partners
	What next for Rented Living	
15.50	Coffee & Networking Break	
16.20	PRESENTATION 3 - 'Variety Box - Creating Vibrant Places	Russell Pedley - Director & Co-Founder, Assael Architecture + Mark Davy - Founder & CEO, Futurecity + Kathryn Wood - Partner, Capital Markets & Development, Cushman & Wakefield
16.50	Panel Session 4 - And finally Making Sense of it all ?	James Pargeter - Senior Advisor GAA
	What are from your perspectives the biggest takeaways from today?	Simon Scott - Lead Director, Living Capital Markets, JLL Europe
	How do you see the 'short term' and 'long term' prospects for Rented Living	Niki Kyriacou - Sector Lead - BTR, NHBC
	Biggest Challenge? Biggest Opportunity?	Richard Williams - Chief Executive Ringley Group
	What messages would you like to give the 'Market' and the 'Government'	Colette McCormack - Head of Planning Manchester, Wickworth Sherwood
	Anything you want to get off your chests?	Jo Hologreen - Senior Architect, Assael Architecture
17.30	Conclusion	David Jennings - Chairman, Movers & Shakers
17.45	Drinks Reception	
	* Speakers TBC	Programme may be subject to change