



Theme for 2019:

“The Diversification of Build To Rent”

... where do we go from here?

Thursday 28th February 2019
 etc.venues, 155 Bishopsgate,
 London EC2
 8.00am to 5.45pm

Brought to you by: **MOVERS & SHAKERS**
 PROPERTY NETWORKING FORUM

In Association:		Research Partner:	
Conference Partner:			
Expert Session:			
Conference Associates:			
Supported by:			

BTR Forum London 2019 – Delegate Feedback

A big thank you to all who participated in and attended the BTR Forum London - ‘The Diversification of Build to Rent’, on 28th February. We had a capacity audience for arguably our most successful BTR conference to date; this is reflected in the feedback.

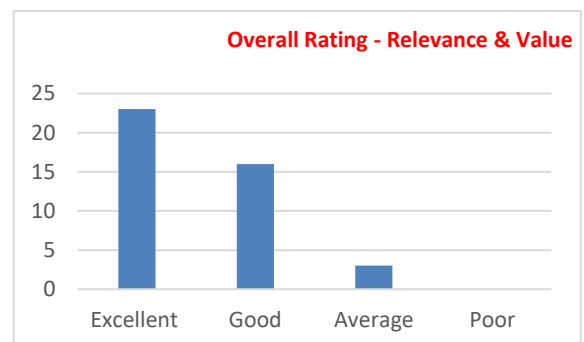
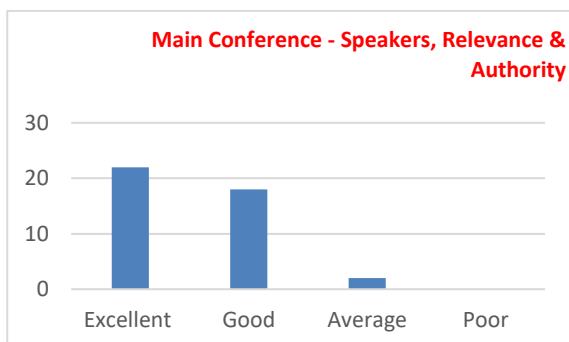
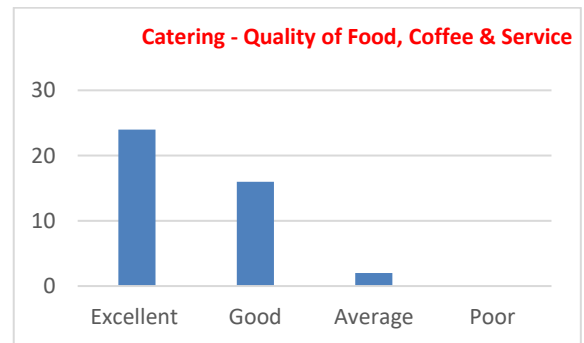
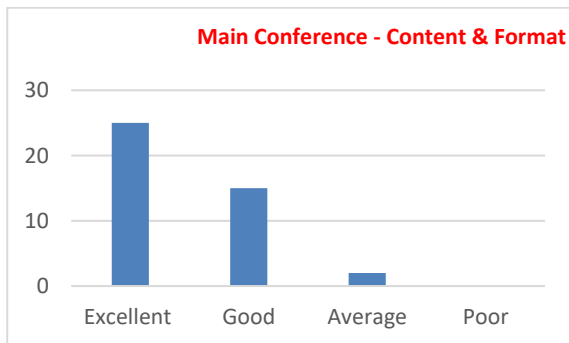
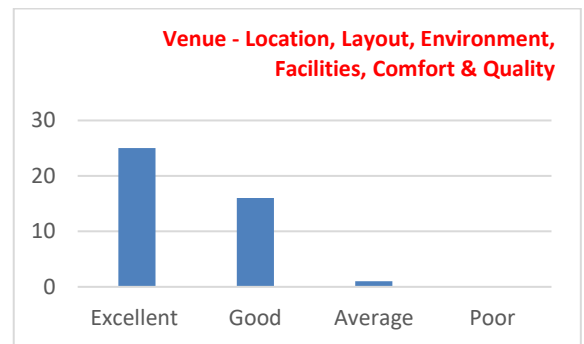
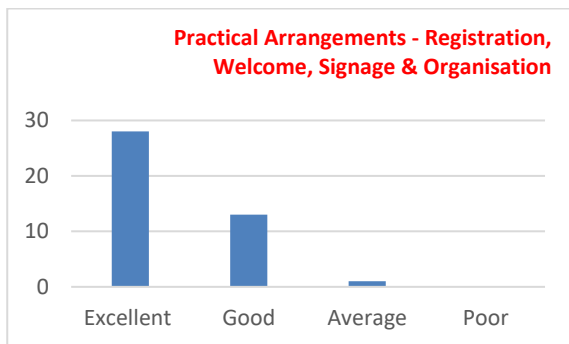
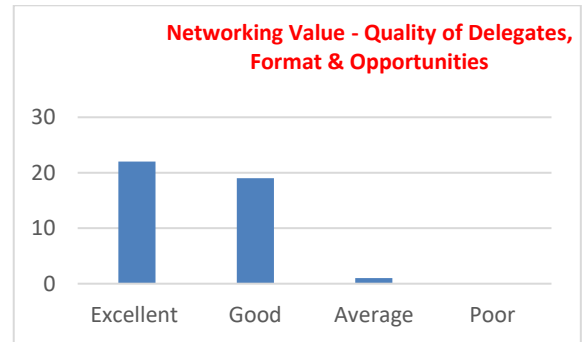
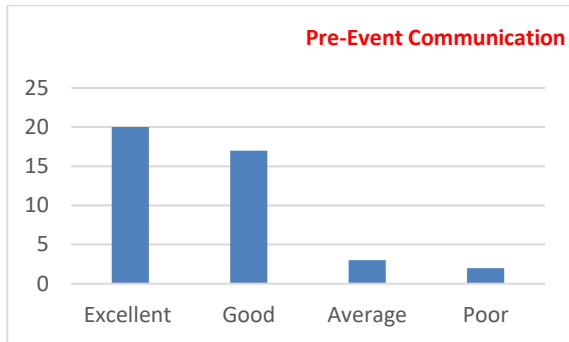
A number of those who attended talked about the positivity of the event, the buzz in the room and the changed narrative; as BTR is now happening across the UK!



Results

Thank you to all those who took the trouble to respond to the survey, your feedback is invaluable and will help us to shape and improve next year's forum. We secured a good representative sample of 42 responses, c11% of the audience.

The following analysis summarises the responses:



Commentaries and Observations

Positive Feedback

The conference was overwhelmingly a great success:

"Really is the BEST BTR Conference!"

"Probably the most relevant BTR conference I have attended"

"Not sure how it could get better. Well done team"

"I enjoyed the debate between Darren and Dan. Slightly different format and slightly adversarial"

"This was a fun event as well as informative, so would happily speak / attend again. I'd like to have one of my US clients over to speak too... they attended this event and learnt a lot too...so all good!"

"It was a full room for the 5th year on the trot!"

"This conference has just blown me away, at so many levels"

"Speakers were such good calibre... it was lively and full"

"It has been fantastic; you could feel the real energy in the room"

"Fantastic to see new faces, new passion..."

Negative Feedback

But there were some negative comments:

"Maybe too much content and not enough breaks"

"I would like to see more discussion around the environment and sustainability as we are really missing an opportunity on this front. I would also like to see more on customer retention and innovation. Thanks for a great conference"

"The breakfast bar and morning break stalls could have been brought further up to control footfall to the stands"

All in all, 93% of those that responded rated the overall conference Excellent / Good! We are delighted with the feedback and will take all comments and observations into consideration in planning the BTR Forum 2020!

If you have any other observations, comments, or ideas that you would like to share with us, please do not hesitate to contact me.

Diary Date

The 6th BTR Forum London will be held on **Thursday February 27th, 2020** at etc.venues, 155 Bishopsgate, London – www.buildtorentforum.co.uk

David Jennings
Chairman
Movers & Shakers
david.jennings@moversandshakers.uk.com