



# THE PRS FORUM 2017

LIVING WITH BUILD TO RENT

Wednesday 22 February 2017  
etc.venues 155 Bishopsgate, London EC2M  
8am - 6pm

brought to you by



headline partner



conference & dinner partner



conference partners



specialist session partners



network zone partner

conference associates



## PROGRAMME

### 08.00 Registration and networking breakfast

**08.45 Welcome from John Dickie**, Director of Strategy and Policy, London First

**08.50 Introduction from the Conference Chair: Robert Gordon Clark**, Executive Chairman, London Communications Agency

**08.55 Video**

**09.00 Keynote Speech**

**Craig McWilliam**, Chief Executive, Grosvenor Britain & Ireland

**09.15 Research Presentation**

**Andrew Screen**, Senior Director, CBRE

**Jennet Siebrits**, Head of Residential Research, CBRE

### 09.45 Plenary Discussion: Housing Associations and build to rent

**Chair: Debra Yudolph**, Partner, SAY Property Consulting LLP

**Panellists:**

**Lukman Ahmed**, PRS and Commercial Director, L&Q

**Andy Belton**, Chief Operating Officer, Notting Hill Housing

**John Lewis**, Executive Director Thamesmead, Peabody

**Nicholas Yeeles**, Executive Director (Commercial, London), A2Dominion

### 10.45 Coffee break, networking and exhibitor visits

### 11.15 Policy spotlight: build to rent in London's boroughs

**Chair: Richard Blakeway**, Former Deputy Mayor for Housing, Land and Property

**Panellists:**

**Deirdra Armsby**, Director of Regeneration and Planning, London Borough of Newham

**Pat Hayes**, Executive Director of Regeneration and Housing, London Borough of Ealing

**Ken Jones**, Director of Housing and Growth, London Borough of Waltham Forest

**Mike Kiely**, Chair of Board, Planning Officers Society

**Alison Thomas**, Head of Housing Strategy, Partnerships and Affordable Housing, London Borough of Tower Hamlets

### 12.05 Policy spotlight: estate regeneration and the role of build to rent

**Chair: Karen Cooksley**, Partner and Head of Planning, Winckworth Sherwood

**Panellists:**

**Ben Denton**, Group Strategy and Business Development Director, Keepmoat

**Pete Gladwell**, Head of Public Sector Partnerships, Legal & General Property

**David Lunts**, Executive Director, Housing and Land, Greater London Authority

**Julia Moulder**, Executive Director of Development, Catalyst Housing Group

### 13.00 Lunch, networking and exhibitor visits

<b>14.00 3 Parallel Sessions</b>			
	<p><b>The art of management</b> Discussion on management</p> <p><b>Chair: Alexandra Notay</b>, Director of Product and Service Innovation, Places for People</p> <p><b>Panellist:</b> <b>Mary-Anne Bowring</b>, Managing Director, The Ringley Group <b>Bob Crompton</b>, Chief Executive Officer, Threesixty Developments <b>Nick Edwards</b>, Operations Director, The Collective <b>Stephanie Smith</b>, Senior Account Executive, Yardi Systems</p> <p><b>Bishopgate 1 &amp; 2</b></p>	<p><b>The art of the deal</b> Making the sums add up</p> <p><b>Chair: James Duncan</b>, Partner, Corporate and Funds, Winckworth Sherwood</p> <p><b>Panellists:</b> <b>Johnny Caddick</b>, Managing Director, Moda Living <b>Alastair Carmichael</b>, Director and Head of Real Estate Finance, GVA <b>Lisa Lafave</b>, Senior Portfolio Manager, Real Estate, Healthcare of Ontario Pension Plan <b>Philip Nell</b>, Fund Director, Hermes Investment Management</p> <p><b>Broadgate 1 &amp; 2</b></p>	<p><b>The art of the place</b> How can build to rent support the creation of place</p> <p><b>Chair: Richard Meier</b>, Partner, Argent (Property Development) Services LLP</p> <p><b>Panellists:</b> <b>Helen Gray</b>, Director, PRS Development Consultancy, CBRE <b>Simon Harding-Roots</b>, Executive Director, Major Projects, Grosvenor Britain &amp; Ireland <b>Kurt Mueller</b>, Director of Corporate Affairs, Grainger plc <b>Russell Pedley</b>, Director, Shareholder and Co-founder, Assael Architecture Ltd <b>James Saunders</b>, Chief Operating Officer, Quintain</p> <p><b>London Wall</b></p>
<b>15.00 Plenary Discussion: Housebuilders and build to rent</b>			
	<p><b>Chair: Liz Peace CBE</b>, Adviser, Property, Politics and the Built Environment</p> <p><b>Panellists:</b> <b>John Anderson</b>, Executive Director, Kier Living <b>Jon Di-Stefano</b>, Chief Executive, Telford Homes Plc <b>Killian Hurley</b>, Chief Executive, Mount Anvil <b>Andrew Telfer</b>, Deputy Chief Executive, Willmott Residential, Willmott Dixon</p>		
<b>16.00 Coffee break, networking and exhibitor visits</b>			
<b>16.30 Plenary Discussion: Building a brand</b>			
	<p><b>Chair: Tim Reid</b>, Group Client Services Director, Four Communications plc</p> <p><b>Panellists:</b> <b>Angus Dodd</b>, Chief Executive, Quintain <b>Scott Hammond</b>, Managing Director, Essential Living <b>Michela Hancock</b>, Development Director, Greystar Europe <b>Reza Merchant</b>, Chief Executive Officer, The Collective</p>		
<b>17.30</b>	<b>Keynote speech and Q&amp;A with James Murray</b> , Deputy Mayor for Housing and Residential Investment, Greater London Authority		
<b>17.55</b>	<b>Summing up from Chair: Robert Gordon Clark</b> , Executive Chairman, London Communications Agency		
<b>18.00</b>	<b>Closing address from David Jennings</b> , Chairman, Movers & Shakers		
<b>18.05 Drinks reception</b>			
<b>18.30 Close</b>			
<i>* Programme may be subject to change</i>			